



STRATEGIC PLAN

**BOARD GOALS
and
OBJECTIVES**

SFY 2011-2012

**Geauga County Board
of Mental Health &
Recovery Services**

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Bethany Matthews ♦ Director of Administration
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James Mausser ♦ Finance Manager
Sandra Cohn ♦ Information Coordinator
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Goal #1

Promote Financial Stability in the Behavioral Health System of Care:

Secure continued local funding sources to provide stability to consumers and family members to help sustain their recovery efforts. Provide consistent and stable local funding to continue prevention and intervention efforts. Analyze state and federal funding streams in anticipation of reductions from these sources, to determine potential impact on Geauga County's system of care.

SFY 2011- 2012

- a.** Prepare and analyze financial and programmatic information on mental health levy receipts and expenditures by May 1, 2011.
- b.** By June 1, 2011, Board will review financial forecasts for all funding sources and decide on a local revenue strategy to meet the needs of Geauga County residents.
- c.** If a renewal, replacement, or additional local levy is chosen to meet the financial demands of the system, by July 1, 2011 the Board will meet with the Geauga County Commissioners to request ballot language be approved.
- d.** Run a successful levy campaign through November 1, 2011.

Goal #2

Continue Capital Design and Development:

Increase available and affordable housing options for consumers. Design and implement a capital plan that addresses a majority of the facility needs of our agencies.

SFY 2011

Continue our work with the Geauga County Housing Coalition to engage for-profit or not-for-profit developers in tax incentive housing for low and moderate-income families and individuals.

- b.** Create and implement a Capital Asset Management Plan to address the short term and long term maintenance and repair needs of the properties owned by the Board.
- c.** Develop additional funding resources to provide 100% for the Board's new housing complex by June 30, 2011.
- d.** Produce bid specification drawings, receive and approve bid proposals, and initiate construction of the Board's new housing complex by June 30, 2011.

SFY 2012

- a.** Identify, seek, and procure funding resources for additional housing subsidies, including additional Shelter Plus Care funds, for individuals with severe mental illness.
- b.** Complete building phase of the Board's apartment complex and begin screening and moving in new residents by December 1, 2011.
- c.** Review capital needs of agencies in regard to additional responsibilities outlined in national health care requirements by June 30, 2012.
- d.** Initiate search for additional land resources available to build additional housing options for Geauga County residents.

Goal #3

Enhance Early Childhood Mental Health:

Continue to enhance the work of the Board and its agencies in early childhood mental health. Work collaboratively with all child-serving agencies to address prevention and early behavioral intervention needs.

SFY 2011

- a. Continue financial and administrative support for early childhood mental health treatment and prevention to the extent funding is available.
- b. Coordinate the work and review the outcomes of the Geauga County Jobs and Family Services DECA project and the Board's Early Childhood Mental Health Consultation program in order to identify strengths and ensure countywide continuity of care.

SFY 2012

- a. Provide training for up to 60 Geauga County professionals working with young children, related to early childhood mental health issues and treatment modalities.
- b. Increase the awareness and utilization of Early Interventions programming throughout the county through increased public relations and education.

Goal #4

Continue Board Administrative Quality Improvement:

Identify and incorporate best practices in the administration of the Geauga County Board of Mental Health and Recovery Services.

Review and plan for the implementation of national health care within the Geauga County catchment area.

SFY 2011

Research and review best administrative practices utilized by other Boards through interaction with the Ohio Association of County Behavioral Health Authorities.

- b. Prepare for and pass the state certification process for Boards by December 1, 2010.
- c. Increase access to outcomes data in the planning and evaluation processes of the Board.

SFY 2012

Conduct research and evaluation of new requirements necessitated by the passage of national health care reform. Incorporate best practices related to the implementation of national health care policies and procedures.

- b. Review and evaluate specific outcome measures based on the requirements of national health care reform. Design new measures through our Continuous Quality Improvement Committee that will address areas of concern and identify quality programs.

Goal #5
Empower Consumer and Family
Recovery:

Provide ongoing support to consumer and family empowerment through educational programming for consumers, family members, and community professionals designed to educate and facilitate the incorporation of recovery model concepts into day-to-day decision making.

SFY 2011 - 2012

- a. Sponsor a minimum of two Family-to-Family trainings in Geauga County for family members of persons with severe mental illness.
- b. Continue financial support for the Geauga County Chapter of the National Alliance on Mental Illness to the extent funding is available.
- c. Sponsor a minimum of three in-county conferences or trainings on issues related to mental health and/or mental illness.
- d. Hold a minimum of one Crisis Intervention Training for first responders every fiscal year.
- e. Provide website access to mental health information through the support of the Board's website, the Network of Care website, and the Panorama and Facilitator newsletters.

Goal #6

Treat and Prevent Chemical Abuse

Disorders: *Design and implement long-term strategies to reduce drinking by Geauga County high school students and reduce criminal recidivism rates for adults using alcohol or drugs through coordinated delivery of efficient and effective chemical abuse treatment services.*

SFY 2011

- a. Implement the 3rd Communities That Care (CTC) Needs Assessment questionnaire in all schools serving Geauga County students from 6th through 12th grade.
- b. Sponsor at least one training for school teachers and administrators, mental health and chemical abuse professionals, and the Geauga County public related to the findings of the CTC survey. Include analysis of previous two questionnaires in media and training opportunities.
- c. Continue efforts to reduce adult acceptance of teen drinking through local media campaigns based on national models such as "Parents Who Host Lose The Most".
- d. Explore opportunities to engage in local campaigns to "Take Back" prescription drugs in association with national standards and practices.

SFY 2012

- a. Collect and analyze the number of citations for underage drinking, DWIs, and adult hosted parties where underage drinking is identified for SFY2009, 2010, and 2011.
- b. Review federal guidelines related to the implementation of national health care as it relates to alcohol and drug addiction treatment and prevention. Create an action plan to meet gaps identified through the review process.

Board Mission Statement

It shall be the mission of the Geauga County Board of Mental Health and Recovery Services to provide community leadership in the development, implementation, and evaluation of evidence-based mental health and recovery services that are responsive to consumer-centered planning.